

AITOR ZALDUA

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QUALIFICATION

I'm a strong conceptual thinker and visual communicator. I also have great ability to and create and coordinate award-winning work and broad experience in a wide range of companies, products and services as well as different communication techniques: TV, Print, Interactive, Direct Marketing, and Promotions.

EXPERIENCE

2008-2009 Wikreate / San Francisco

Position: Creative Director.

MAIN CLIENT/ACCOUNT:

BLUE CROSS,(Healthcare insurance)

MICROSOFT,(Software Designers)

AUTODESK,(Software Designers)

2008 CONILL LA / Saatchi&Saatchi

Position: Freelance.

MAIN CLIENT/ACCOUNT:

TOYOTA,(Automobiles)

2006-2008 WINGLATINO LA - GREY – U.S.

Position: Associate Creative Director.

MAIN CLIENTS/ACCOUNTS:

TIME WARNER CABLE (Cable provider)

AMPM,(Convenience Stores)

ARCO,(Gas)

2005-2005 True/CHIAT DAY - TBWA – U.S.

Position: Freelance.

MAIN CLIENT/ACCOUNT:

NISSAN,(Automobiles)

2003-2004 DELVICO REDCELL - Spain.

Position: Associate Creative Director.

MAIN CLIENTS/ACCOUNTS:

TELEFONICA MOVISTAR, (Wireless)
TELEPIZZA, (Pizza delivery franchise chain)
MAHOU,(Beer)
FAD (Fundación Antidrogas),(Non-profit Anti Drugs Association)
SEUR (Documents and parcel delivery company)

2001-2003 Contrapunto Group – BBDO – Spain.

Position: Senior Art Director.

MAIN CLIENTS/ACCOUNTS:

AMENA,(Mobile telecommunications ISP company)
MERCEDES,(Automobiles)
CHRYSLER,(Automobiles)
SMART,(Automobiles)
BBVA, (Bank. Financial products and services)
GLENROTHES,(Alcoholic beverages)
CUTTY SARK, (Alcoholic beverages)
CEPSA, (Oil and gas products and services company)
CEMEX, (Concrete and building materials company)
ING NATIONALENEDERLANDEN.(Financial products and services)

2000-2001 Grupo Visual - San Sebastián - Spain

Position: Senior Art Director

MAIN CLIENTS/ACCOUNTS:

BANCO GUIPUZCOANO,(Bank. Financial products and services)
DECATHLON,(Sports equipment)
KRAFT, (Dairy Products)
GOBIERNO VASCO, (Government)
DIPUTACIÓN FORAL DE GUIPÚCOA,(Government)
VEDIOR LABORMAN.(Job Agency)

1999-2000 Ad-hoc - San Sebastián – Spain

Position: Junior Art Director

MAIN CLIENTS/ACCOUNTS:

IPARLAT,(Dairy products)
BODEGAS Y BEBIDAS,(Alcoholic beverages, winery)
EROSKI, (Supermarket)
CAJA GENERAL DE GRANADA,(Savings Bank, financial products and services)
IRIZAR.(Long distance transportation company)

SKILLS

- To develop integrated communication strategies for product/services and corporate through broadcast, print, online, direct and new media.
- Creative thinking and art directing of broadcast, print, online direct, and new media.
- Supervision of creativity and production processes.
- Presentation of campaigns to clients and pitches.

AWARDS

Bronze AHAA 2009 for Time Warner Cable "Attachment"

1st Place John Caples International Awards 2003: "The Glenrothes Restricted Access"

3rd Place John Caples International Awards 2003: "Amena – Crazy Phone"

Cannes Direct Lions 2003 - Finalist "The Glenrothes – Restricted Access"

Silver Echo Award DMA 2004: "BBVA Bank - Check"

IMÁN AWARDS 2002 Spain Direct Awards

Silver Award with ING Nationale-Nederlanden "Fishing"

Bronze with ING Nationale-Nederlanden "Mision to Sudáfrica"

EDUCATION

BA in Advertising Art Direction – La Llotja College, Barcelona – Spain.

SOFTWARE AND TECHNICAL SKILLS

Photoshop, Illustrator, Indesign, Freehand, Flash, Dreamweaver, (CSS, HTML, JavaScript) After Effect, Final Cut, DVD Studio Pro, Key note, Power Point, Word, Cubase...

LEGAL STATUS

Work Authorization. No need sponsor.

References available upon request.